

## SMALL DISADVANTAGED AREAS FUND

## Application Fund



**Closing date for this fund:** 1 December 2010  
(Bids to be received by Local Partnerships Team by 24 September 2010)

**Contact details**

Q1

**Name of Local Committee:** Mole Valley

Q2

**Name of recipient organisation:** Leatherhead Youth Project

Q3

**Contact person:** Lucie Greenland**Title:** Miss**First Name:** Lucie**Surname:** Greenland**Position held in the organisation:** Youth Worker/Fundraiser**Contact address:** Leatherhead Youth Project, BFree Youth Cafe, Kingston Road, Leatherhead, Surrey**Post code:** KT22 7BT**Telephone:** 07742 191 511**E-mail:** [lucie@leatherheadyouthproject.com](mailto:lucie@leatherheadyouthproject.com)**What are you seeking funding for ?**Q4 **Describe the area where the funding applied for would be spent**

Funding would be spent on the North Leatherhead community with a specific focus on the three estates in the disadvantaged ward of Leatherhead Common.

Q5 **Provide evidence of the local needs which the funding would address**

We target young people with different social, educational and financial needs. Needs include single parent homes, dysfunctional set-ups and poor parenting, lowered opportunities through lack of aspiration, education and poverty, substance misuse, NEET young people and teenage pregnancy. 17.6 % of the total NEET in Mole Valley are in North Leatherhead, the second highest percentage after Holmwoods. The above details are all found in the *Report for Surrey Youth Crime Prevention Board, September 2009* and the *NEET Cohort Analysis - Mole Valley 2009/10, Connexions and SCC Report*. Mole Valley encompasses areas which are relatively prosperous with low levels of deprivation, however North Leatherhead is ranked within the top twenty most deprived electoral wards in Surrey, with a high rate of childhood obesity and the highest aggregate level of IDACI (ranked 18/206). The above details come from *The Joint Strategic Needs Assessment* (Department of Communities and Local Government, Indices of Deprivation 2007 + ONS Mid-2005 Population At Risk Estimates. (calculated from SOA level data).

**Q6 Describe the project or activities you are seeking funding for**

Funding is being sought for **BFree Youth Cafe** so it can continue as a base to connect with local young people of secondary school age in the North Leatherhead area. BFree Youth Cafe provides a vital resource here, giving young people consistent role models in a safe and friendly environment and being a relational centre for new projects and opportunities to stem from. After forming relationship with BFree, young people are directed into a project or group that will address their specific needs and develop them, helping to prevent them becoming NEET or disengaged in future. BFree is open everyday after school from 3:15 – 6:15 on Monday to Thursday and 3:15 – 8pm on Friday’s. Facilities available are video games, pool, and computers with Internet access for homework, research and games. We also have a projector for showing films and music videos, sofas to relax, and a well-stocked cafe area (with fruit, cereals and snacks on offer after school) where our older young people can take responsibility and serve their peers. Different activities including creative art, 5 a day cooking on Friday’s and competitions take place within BFree, as well as a variety of other projects young people come up with (Hands for Haiti etc). Since opening five years ago, BFree has been hugely successful, with 40 young people now attending every day and over 100 different young people coming through the doors each week. In the next year, BFree Youth Cafe will facilitate and offshoot into projects including 5 a day, MTB mountain biking, LHD Youth Dance, Miss Bliss – a girls group for years 7 and 8 (in direct partnership with Liquid, to address issues they face at this time and steer them into positive attitudes and ways of thinking). BFree will also facilitate All Saints LHD Band Nights and BLAZE, plus community computer classes, youth choir, coffee mornings and a variety of other local events.

**Q7 What outcomes and outputs will you be aiming to achieve and how do they help SCC achieve its strategic priorities? Please also say what SCC services are involved and the named contact(s).**

SCC strategic priorities	BFree Youth Cafe Outcomes	BFree Youth Cafe Outputs
<ul style="list-style-type: none"> <li>• Core Offer</li> <li>• Personal responsibility</li> <li>• Deciding and delivering locally</li> <li>• Prevention</li> <li>• Working together</li> </ul>	<ul style="list-style-type: none"> <li>• Awareness of own attitudes and respect for all</li> <li>• Improved personal safety</li> <li>• Heightened self esteem and confidence</li> <li>• Increased environmental awareness and community understanding</li> <li>• Identify high need young people and target them for additional support</li> <li>• Young people that are aware of risks related to smoking and consequences for being caught smoking</li> <li>• Continued productive partnerships with community and other youth bodies</li> <li>• Informed nutritional choice</li> </ul>	<ul style="list-style-type: none"> <li>• Improved results on our Huskins Scale records: Higher levels of YPs engaging with activities, greater ability to express themselves, making choices – skill and interest development, seeking to influence change in the community and take greater responsibility, and positive challenging – giving young people ownership</li> <li>• More targeted work with high need individuals</li> <li>• Less young people smoking</li> <li>• New contacts in the community</li> <li>• Young people eating a balanced diet and exercising</li> </ul>

We are involved with Mark Haythorne and Lesley Spiers from the Youth Development Service

**Q8 How would you involve residents in the project?**

Over the last six years we have built long-lasting relationships with residents within North Leatherhead through the consistent nature of BFree Youth Cafe. We aim to inspire our young people to be a positive asset to the community through equipping and encouraging them to look outwards and consider the impact they can have. Last month, twelve of our young people put on a community sports day and BBQ, getting over 200 people from the North Leatherhead estates together under the banner of becoming fit and healthy (Sack the Couch Potato). We’ve also built healthy partnerships with local organisations including Liquid Connection, B@ttitude, three churches in Leatherhead (Methodist, URC and CoFE), The Police, the YDS, WEA, Age Concern, MVHA, and Therfield and St Andrews schools. We maintain relationship through regular communication including newsletters, Facebook, Twitter, website updates, letters and events, and by providing a youth cafe that young people want to be part of.

**Q9 The fund is available for one year only; how will any project initiated during this period be sustained in the longer term?**

Through applying to a variety of funding bodies. We have a good reputation with our existing funders and we look to build new personal relationships. For five years BFree Youth Cafe has managed to cover its costs like this and we intend to ensure this continues through giving regular updates and by being open and honest.

**Q10 How will you measure your success in carrying out the activities and achieving the outcomes you have set out above?**

We monitor behaviour and attitudes everyday at BFree Youth Cafe, in line with the Huskins scale of engagement. This enables us to highlight young people who are ready for more responsibility and leadership, and also those who might need more attention. Success is also seen through the number of young people who attend BFree on a daily basis, and the strong relationships our youth workers have built with them. All the projects that spring from BFree involve registers to see who is participating and this helps ensure we are addressing the correct target group. To survey development and highlight any problems, we work very closely with our youth partners, namely Liquid Connection, Therfield School and the YDS. A Connexions advisor partners with us on a number of our projects and is present at every Miss Bliss meeting. Miss Bliss girls' complete scrapbooks at each session detailing what they've learnt and we can look back over these to see progress. Where appropriate we also give out awards through the AQA system. For example, six girls attending BFree have just completed an award and will receive an AQA certificate in September.

**Q11 Please set out the project timescale and key project milestones**

Quarter 1	Quarter 2	Quarter 3	Quarter 4
<ul style="list-style-type: none"> <li>• Young people that are aware of risks related to smoking and consequences for being caught smoking</li> <li>• Identify high need young people and target them for additional support</li> <li>• Improved personal safety</li> <li>• Informed nutritional choice</li> </ul>	<ul style="list-style-type: none"> <li>• Less young people smoking</li> <li>• Continued productive partnerships</li> <li>• More targeted work with high need individuals</li> </ul>	<ul style="list-style-type: none"> <li>• Heightened self esteem and confidence</li> <li>• Increased environmental awareness and community understanding</li> <li>• Young people eating a balanced diet and exercising</li> </ul>	<ul style="list-style-type: none"> <li>• Improved results on our Huskins Scale records: Higher levels of YPs engaging with activities, greater ability to express themselves, making choices – skill and interest development, seeking to influence change and take greater responsibility, and positive challenging – giving young people ownership</li> <li>• More contacts in the community</li> </ul>

**Q12 Who are your key partners and how are you developing a shared approach to the area?**

Our main partners for youth work in North Leatherhead are Liquid Connection, Therfield School and the YDS. We have no desire to replicate work and if we aren't fulfilling certain issues, we communicate with our partners (see Qu. 8) and vice versa so that we can work together and fill in the gaps when they occur. For separate work we attempt to make sure times and dates don't overlap, and for partnership work we share resources, combine staff and hold planning meetings. For bigger partnership projects – for example our current Summer Scheme and Dream Scheme, we establish our aims through meetings and assign people different roles according to their strengths and skills. LYP fits naturally with the Every Child Matters framework, believing in the same principles for young people (enjoy and achieve, be healthy, make a positive contribution, achieve economic well-being, and stay safe). LYP also comes from a Christian ethos, and although we don't impose our beliefs upon our young people, they form the basis for all our projects and youth work.

**Q13 Provide details of reports received by the Local Committee which have contributed to an understanding of disadvantage in your borough/district as a whole and in this area in particular.**

Local Committee in Mole Valley receives regular update reports through formal and informal meetings on safer and stronger communities, services to adults and children and the key priority places in Mole Valley.

The most recent update on the Key Priority Places for the Mole Valley area was presented to a formal Local Committee on 23 September 2009.

These priority places in the district have been identified by all partners in the Local Strategic Partnership as the 'Links' area (Chartdowns/ Goodwyns, south of Dorking) and Leatherhead Common (north Leatherhead

Members have also received regular updates on the partner activity in these small disadvantaged communities through the Local Committee member links with the Local Strategic Partnership (LSP). These meetings have been held in the communities identified here.

The Community Safety Partnership has also focused partner activity in these areas of need and receive regular updates on work delivered.

Data is shared with members on a regular basis and outcomes measured wherever possible. Work in these small areas of need can take some time to see visible outcomes due to its longer term 'preventative' approaches.

**Q14 What has the Local Committee done in the past to support multi-agency activity to respond to the needs of disadvantaged communities?**

Local Committee in Mole Valley has supported these communities in many ways over the years, though demands on funding more recently have made financial support more challenging.

In north Leatherhead, since 2008, funding has been given from Members' Local Allocations to north Leatherhead youth projects, furniture and equipment, a drama festival and football club, amounting to over £8000.

In Links area, The Local Committee met recently at St John's School in Goodwyns to receive an update and see the work underway. Local Allocation support has been given by the divisional member at the outset of the work in this area, before 2008. Community safety partnership funding has supported the community development worker, as has the county council self-reliance funding before 2008.

***Financial Questions*****Q15 How much are you applying for?**

£8,000 in total. Breakdown of costs below:

- Salaries: £3,000
- Staff training and other costs: £500
- Equipment: £1,400
- Events: £1,200
- Utilities: £700
- Services: £500
- Repairs and Maintenance: £500
- Printing, postage and stationary: £200

**Q16 How will this funding help the project or initiative? What are the implications of not receiving the funding you have requested from SCC? What are the implications of receiving part of the funding you have requested from SCC? (Please keep answer brief)**

This funding will go towards keeping BFree Youth Cafe open, helping to pay staff and providing equipment and resources, plus new opportunities for the 10,000 young people who attend BFree each year. Implications for not receiving funding would mean having to reapply to other funders, or rethinking how we run BFree. Partial funding would mean scaling back on ideas and plans for next year.

**Q17 What resources are available from other partners in the project and how far are these dependent on SCC funding?**

Our partners and volunteers provide support youth work (one worker from Liquid Connection attends BFree on Thursday afternoons or when we are in need of extra cover), but these aren't directly dependant on SCC funding.

**Q18 Has the area received financial support from any part of SCC (including Local Committee allocations and funding from the former self-reliance budget) in the last 2 years? If yes, please give brief details.**

Name of Funding	Amount	When
SCC - Youth Development Service	£2,500	11 May 2010
SCC - Local Committee for Mole Valley	£3,000	15 April 2010
SCC - Youth Development Service	£2,500	30 October 2009
SCC - Local Committee for Mole Valley	£600	20 October 2009
SCC - Youth Development Service	£2,500	15 April 2009
SCC - Local Committee for Mole Valley	£1,172	26 March 2009
SCC - Local Committee for Mole Valley	£4,000	20 January 2009
SCC - Local Committee for Mole Valley	£880	17 September 2008

**Completing this form does not guarantee success when applying for funding**

**All successful projects will be required to complete an evaluation form outlining the outcomes of the project**

**I confirm that to the best of my knowledge the information contained within this Application Form and the enclosed supporting documentation is accurate.**

**Print Name:** Lucie Greenland

**Organisations and Status:** LYP, Youth Worker

**Signature:** L E Greenland

**Date:** 19/08/2010

**Bids should be submitted electronically to [carolyn.anderson@surreycc.gov.uk](mailto:carolyn.anderson@surreycc.gov.uk) by 20<sup>th</sup> August 2010**

**Office Use: Grant Programme title: Local Committees Small Disadvantaged Areas Fund**

**Date received and who by:**

**All documents attached:**

